

## Electronic Acknowledgement Receipt

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| <b>Application Number:</b>                  | 09257208   |
| <b>International Application Number:</b>    |  |
| <b>Confirmation Number:</b>                 | 1871   |
| <b>Title of Invention:</b>                  | METHOD AND SYSTEM FOR REAL-TIME DETERMINATION OF A SUBJECT'S INTEREST LEVEL TO MEDIA CONTENT |
| <b>First Named Inventor/Applicant Name:</b> | D. CHRISTOPHER DRYER   |
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| <b>Filer Authorized By:</b>                 | Jason P. Cooper  |
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| <b>Application Type:</b>                    | Utility under 35 USC 111(a)  |

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| Submitted with Payment |                               | no            |   |                  |                  |
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| File Listing:          |                               |               |   |                  |                  |
| Document Number        | Document Description          | File Name     | File Size(Bytes)/ Message Digest        | Multi Part /.zip | Pages (if appl.) |
| 1                      | Miscellaneous Incoming Letter | US7120880.pdf | 91949                                   | no               | 2                |
|                        |                               |               | 912b8eca2dffe083dd3dd7bf13400ba608c08a5 |                  |                  |
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If a new application is being filed and the application includes the necessary components for a filing date (see 37 CFR 1.53(b)-(d) and MPEP 506), a Filing Receipt (37 CFR 1.54) will be issued in due course and the date shown on this Acknowledgement Receipt will establish the filing date of the application.

**National Stage of an International Application under 35 U.S.C. 371**

If a timely submission to enter the national stage of an international application is compliant with the conditions of 35 U.S.C. 371 and other applicable requirements a Form PCT/DO/EO/903 indicating acceptance of the application as a national stage submission under 35 U.S.C. 371 will be issued in addition to the Filing Receipt, in due course.

**New International Application Filed with the USPTO as a Receiving Office**

If a new international application is being filed and the international application includes the necessary components for an international filing date (see PCT Article 11 and MPEP 1810), a Notification of the International Application Number and of the International Filing Date (Form PCT/RO/105) will be issued in due course, subject to prescriptions concerning national security, and the date shown on this Acknowledgement Receipt will establish the international filing date of the application.